

BOOK DETAILS

Title: _____
Subject(s): _____
Maximum pages: _____ Words per page: _____
No. of half-tones: _____ B & W: _____ Color: _____
Expected completion date: _____
How will you provide the text? _____
 Camera ready Manuscript hard copy Electronic manuscript
How will you provide the illustrations? _____

Please provide:

- Short description of the book (upto 30 words)*
- Detailed description of the book (upto 250 words)*
- A table of contents*
- Sample chapter*

BOOK PROMOTION

Please provide

- A list of journals in which the book could be reviewed*
- Name meetings at which the book can be displayed/announced*
- Identify interest groups which would like to receive information*
- Identify electronic bulletin boards that should receive announcement of the book*
- Do you have a mailing list for book promotion?*
- If the proposed book is _____
a textbook, indicate the _____
course(s) it covers: _____
- At least 10 key words for _____
internet search engines: _____

FEEDBACK

How did you learn about us?: _____

** Attach separate sheets where required*

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Dated:

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